

**MEDIA RELEASE**



**FOR IMMEDIATE RELEASE**

**25<sup>th</sup> June 2010**

**AUSTRALIA'S CHILDREN'S HOSPITALS BENEFIT FROM DRIVENOW CONTRIBUTIONS**

Online campervan and car hire company, DriveNow.com.au is delighted to announce a new partnership with Children's Hospital Foundations Australia (CHFA), which will help make a real difference to sick and injured children nationally.

Launching July 1, DriveNow.com.au will donate \$5 from each baby and child restraint booked through the site to CHFA, with the aim to donate \$15,000 during the first 12 months. These funds will be used for research, services and equipment within the main Children's hospital in each state. DriveNow will also be offering their customers the option to make an additional contribution upon payment.

With adult seatbelts not providing sufficient protection for babies and children, an appropriate child restraint must be used until children are approximately 26kg in weight – generally about seven years of age. DriveNow provide customers with the entire range of restraints through their vehicle hire suppliers, from baby restraints and capsules to child restraints, booster seats and harnesses.

With prices starting from only \$5.50 a day, it's a great way for DriveNow customers to help out, doing nothing more than what they would normally do when hiring a vehicle through the site.

Managing Director of DriveNow™, Russell Matters talks about the new partnership with CHFA and how even small donations can help.

"We are very proud to be associated with CHFA and to be contributing to such a worthy cause. With the help of all of our customers we will be able to provide funds to help supply new equipment and fund research for some of Australia's sickest children," says Russell.

"On top of the donation that DriveNow will be contributing from the hire of any baby or child restraint, I also encourage all our customers to donate to CHFA via our website at the time of payment when booking online. Even a small amount could help save a child's life," concludes Matters.

Sarah Wyndham, Business Development Executive, CHFA comments: "We are delighted to welcome DriveNow.com.au as our supporter with this national initiative encouraging child car safety whilst simultaneously raising money for sick and injured children across Australia."

DriveNow.com.au makes campervan and car hire a breeze, quickly comparing deals with wide range of reputable hire brands including Apollo, Backpacker Rentals, Britz, KEA Campers, Maui, Avis, Hertz, Budget, Thrifty, Europcar and Redspot all on the one, easy-to-use site.

**- Ends -**

**For further information visit [www.drivenow.com.au](http://www.drivenow.com.au) or contact:**

**Fleur Williamson**

**The PR Edge**

**P: + 613 8416 6728**

**M: 0416 659 162**

**E: [fleur.williamson@che.com.au](mailto:fleur.williamson@che.com.au)**

**For more information on Children's Hospital Foundations Australia contact:**

**Sarah Wyndham**

**Children's Hospital Foundations Australia**

**P: +61 (0) 2 9382 1188**

**E: [sarah@childrenshospitals.org.au](mailto:sarah@childrenshospitals.org.au)**

### **Notes to Editors**

#### **About DriveNow**

*Starting up over seven years ago, DriveNow saw the opportunity to provide people wanting fast and cheap online booking facilities for last-minute and year round Motor Vehicle rentals for major destinations throughout Australia and New Zealand. Campervan and car hire is available through DriveNow, with the best deals from Apollo, Backpacker Rentals, Britz, KEA Campers, Maui, Avis, Hertz, Budget, Thrifty, Europcar, Redspot and Apollo Car Rentals compared for you on one easy to use site. Their rates are competitive and instantly available across Australia and New Zealand.*

#### **About Children's Hospital Foundations Australia**

*Children's Hospital Foundations Australia is the national partnership of five of Australia's leading children's hospital foundations:*

- *Women's & Children's Hospital Foundation SA*
- *Royal Children's Hospital Foundation VIC*
- *Royal Children's Hospital Foundation QLD*
- *Sydney Children's Hospital Foundation NSW*
- *Princess Margaret Hospital Foundation WA*

*Together they form the major, non-government funding bodies for clinical research, equipment and patient/family hospital services in our children's hospitals that otherwise would not exist.*

#### **Partnership logo**

